

## Lighthouse screen leads to the world of Ironman

Lighthouse has installed a new, dynamic display at the entrance to the Ironman Expo store at Hong Kong Disneyland. Two irregular shaped 10mm pixel pitch screens, measuring 11.52m(W) x 2.56m(H) and 2.88m(W) x 2.88m(H), showing both static and animated graphics. LED screens are the ideal way to create both a modern and futurist feeling. Add to that the superior visual performance of Lighthouse's screens, and the displays deliver extraordinary visual impact to the Expo's visitors, with the screens catching thousands of impressions every day and directing more traffic to the Ironman shop.

Lighthouse's products meet the stringent safety requirements of world-class theme parks such as Disneyland. Lighthouse has an in-house accredited testing lab, supporting its R&D team and allowing them to deliver high quality, reliable products to the market quickly and effectively.

### Project Profile

**Location:** Expo Shop, Hong Kong Disneyland

**Screen:** 10mm screen measuring 11.52m(37.8') wide by 2.56m(8.4') high, 29.5sqm (317.53 sq ft.)

Another 10mm screen measuring 2.88m(9.45') wide by 2.88m(9.45') high, 8.29sqm(89.23sq ft.)

## Theme Park

Lighthouse has been manufacturing LED video display solutions for every type of application in HK & Macau, from prestigious shopping malls to large-scale theme parks, casinos & resorts - for well over two decades. We have completed thousands of installations globally and we work closely with our customers to provide them with the products they really need.

To do this, we have our own team of experts who are constantly looking into the market trend, but we also work hand in hand with the companies that are at the cutting edge, developing new types of LED screen that give them incredible colour rendition, superior reliability, creativity and durability.

That's what makes us unique. It's why we continue to be a leader in the LED video display industry and can give our customers exactly what they need.

With your continued support, we will stay that way.

### Hong Kong Signature Projects

#### Spectacular and Billboards

Chung Hing Mansion  
China Congregational Church  
Emperor Financial Services Center  
Emperor Group Center  
World Wide House

#### Shopping Malls

APM  
Domain  
Harbour City  
i Square  
Mikiki  
MOKO Langham Place  
Plaza Hollywood  
Pop Corn  
Tai Po Mega Mall  
Times Square  
V City

#### Auditorium

Cathay City

#### Commercial and Retails

22-24 Russell Street  
AIA Center  
Bank of Communications – Central Branch  
Hilton Place  
Infinitus Plaza  
Kin Sang Commercial Center  
One Pacific Center  
Standard Chartered Bank – Various Branch  
Wu Sang House

#### Theme Parks

Hong Kong Disneyland

#### Sports

Hong Kong Football Club  
Hong Kong Jockey Club - Happy Valley  
Kowloon Cricket Club  
Macpherson Stadium

### Macau Signature Projects

#### Casino & Resorts

City of Dreams  
Galaxy Casino  
Galaxy Cotai – Annex Outdoor  
Galaxy Cotai – Day Tripper  
Galaxy Cotai – External  
Galaxy Cotai – Hall 5  
Grand Lisboa  
Grand Waldo  
StarWorld Hotel - Level 1 Game Hall  
StarWorld Hotel - Level 3 Game Hall  
StarWorld Hotel - Entrance  
Wynn's Casino

For further details of Lighthouse products, please visit our website [www.lighthouse-tech.com](http://www.lighthouse-tech.com) or contact your nearest Lighthouse office.

Hong Kong (Headquarters)  
T: +852 2192 1688 E: [info@lighthouse-tech.com](mailto:info@lighthouse-tech.com)

China  
T: + 86 752 8468 288 E: [infochina@lighthouse-tech.com](mailto:infochina@lighthouse-tech.com)

Europe  
E: [infoeurope@lighthouse-tech.com](mailto:infoeurope@lighthouse-tech.com)

N. & S. America  
E: [infous@lighthouse-tech.com](mailto:infous@lighthouse-tech.com)

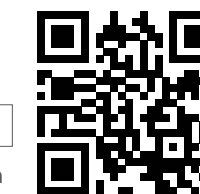
Japan  
E: [infojapan@lighthouse-tech.com](mailto:infojapan@lighthouse-tech.com)

Indonesia  
E: [infoindo@lighthouse-tech.com](mailto:infoindo@lighthouse-tech.com)

Korea  
E: [infokorea@lighthouse-tech.com](mailto:infokorea@lighthouse-tech.com)



<http://www.lighthouse-tech.com>



## IN·VIEW

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# Digital City Icons



## Lighthouse installs one of the biggest LED walls in Hong Kong at Emperor Group Center



### Project Profile

**Location:** Emperor Group Center, Hennessy Road, Wan Chai  
**Screen:** 8mm screen measuring 20m (65.62') wide by 10m(32.81') high, 200 sqm(2,152.78sq ft)

# Spectacular

Emperor Group Center's screen has been upgraded to a Lighthouse 8mm pixel pitch screen. Measuring around 20m(W) x 10m(H), it is used to loop poster-like advertising. The screen faces Hennessy Road, one of the busiest roads in Hong Kong, capturing thousands of impressions every fortnight.

The screen has been installed onto an existing structure, so the Lighthouse team customized the panels to fit for the structure's frame. The Lighthouse factory's in-house metal department provides a competitive advantage by offering a high degree of flexibility which helped Lighthouse to deliver the project quickly and efficiently to meet the tight time schedule.

**Lighthouse continually works to develop and strengthen its capabilities to meet the dynamic changes of the market and customer requirements," says Peter Chan, Managing Director of Lighthouse Technologies. "We are proud to have been selected by Emperor Group Center for this project and delighted to have the trust of our customers."**

## Shopping Mall



### Project Profile

**Location:** Tai Po Mega Mall, Hong Kong  
**Screen:** 4mm screen measuring 6.96m (21.95') wide by 3.84m(12.6') high, 26.73 sqm(287.72 sq ft)

Lighthouse has replaced the LED screens for two Hong Kong shopping malls, Taipo Mega Mall and Langham Place. Both locations are gathering hotspots for the district.

The 4mm pixel pitch screen at Taipo Mega Mall measures 6.96m(W) x 3.84m(H) and is installed at one of the atrium in the shopping complex, broadcasting news and delivering promotional messages from the mall's retail tenants.

A further 4mm screen is sited at Langham Place. Measuring 7.68m(W) x 4.32m(H), it plays music videos from Korean pop stars and is also use for the live broadcast of mini concerts held at the shopping center.

LED screens have become a hot item for shopping centers in recent years, helping them to build public profile, create a better retail experience and even interact with their customers.

Lighthouse's indoor series of LED displays provides several advantages including ultra-wide viewing angles, low power consumption, long life span, high reliability and superior visual performance. Lighthouse's panel meets world-class standards in terms of functionality and safety, Electromagnetic Compatibility and environmental impact. The fact that so many shopping centers turn to Lighthouse for their display requirements underlines that the company's products conform to both professional and legal quality standards.

## Lighthouse upgrades LED screens for two more shopping malls in Hong Kong

### Project Profile

**Location:** Langham Place, Hong Kong  
**Screen:** 4mm screen measuring 7.68m (25.2') wide by 4.32m(14.17') high, 33.18 sqm(357.15 sq ft)



## Lighthouse extends footprint with two Macau hot spots



## Resorts & Casino

### Project Profile

**Location:** City of Dreams, Macau  
**Screen :** 10mm screen measuring diameter 12.48m (40.94'), 155 sqm (1,668 sq ft)

**Location:** Star World Hotel  
**Screen :** 2.5mm screen measuring 19.68m (40.94') wide by 4.32m(14.17')high, 85.02sqm (915.15 sq ft)

Lighthouse has recently replaced City of Dreams's (COD) outdoor screen at one of its main entrances. The double-sided 10mm pixel pitch circular screen has a diameter of 12.48m. It welcomes guests to COD and delivers shop and restaurant information to its visitors. The COD project underlines the fact that Lighthouse's professional team has the capability to manage complicated challenges and provide the ideal solution to its customers. Lighthouse's engineering team designed a customized panel that delivers impeccable image quality. It was also able to fit the new screen into COD's existing structure, saving on the overall cost.

The second screen was installed at the Star World Hotel. This high resolution 2.5mm pixel pitch screen is situated in the game room on Level 3 of the hotel and measures 19.68m(W) x 4.32m(H). The screen not only intensify the exciting and atmosphere of the game room, but also creates an unprecedented visual impact for its guest.

**"Lighthouse has been involved in several projects at resorts and casinos in the past few years, including Galaxy Macau, Broadway Macau, Wynn Hotel, and Grand Lisboa Hotel," says Peter Chan, Managing Director of Lighthouse Technologies. "These experiences help us to gain our customers confidence and build a good reputation. That's why both existing and new customers want to work with Lighthouse for either new or replacement screens."**